

Clwyd Car Auction Limited shall collect the minimum amount of personal information that is necessary to fulfil and exercise our obligations for items sold using our services. Where Clwyd Car Auctions Limited believes that you are or may be in breach of any applicable laws, for example Money Laundering Regulations, Clwyd Car Auctions may disclose your personal information to relevant law enforcement agencies. Personal data shall only be used for its intended purpose and will be shared with our Content Management System provider (Kingfisher Systems and EasyLive Auctions), whose purpose shall be to host and maintain our client database. Personal data is restricted to Clwyd Car Auctions employees with the appropriate access levels. We do not sell our data to third parties. Personal Data may be shared with approved supplier for legitimate interests such as vehicle delivery. Personal data shall be held for as long as is necessary for the relevant activity for a maximum of seven years after which all data shall be securely disposed of in accordance with our policy including applicable back up data.

Clwyd Car Auctions will only send you marketing emails or contact you about auctions where you have agreed to this. We offer regular emails, to let you know about forthcoming auctions. We may personalise the message content based upon any information you have provided to us.